



For immediate release

## **RE/MAX Agents Raise \$62,487.00 for Children's Miracle Network at Annual Conference**

**Kelowna, BC (February 14, 2011)** – RE/MAX affiliates are sold on giving and have showed compassion by raising \$62,487.00 during the “Miracle Makers Luncheon” in support of Children’s Miracle Network and its member hospitals. The event was held on February 4, 2011, during the RE/MAX of Western Canada 28<sup>th</sup> Annual Conference in Vancouver, BC.



“At a gathering that is geared to celebrate our agents’ achievements over the past year, it’s incredible to witness our broker owners and agents join to contribute their personal time and money for the betterment of sick children and their local communities,” said Marie Sheppy, Senior Coordinator, Corporate Affairs at RE/MAX of Western Canada. Stories of children recovering and receiving successful treatment were shared with RE/MAX associates in attendance at the luncheon fundraiser. “This is an extraordinary group of people who recognize that it’s more than just a donation to an outstanding cause; it’s an investment in the future of our children.”

RE/MAX associates and business partners participated in a host of fundraising events such as the hockey tournament, live and silent auctions including Tiffany & Company jewelry, a custom stained glass masterpiece, sports memorabilia and vacation packages to name a few. In addition to the annual fundraiser, participating RE/MAX sales associates contribute a portion of their income throughout the year via the RE/MAX Miracle Home® Program, and host local fundraisers such as golf tournaments, head shaves and bowl-a-thons. These combined efforts have enabled RE/MAX affiliates to donate over \$3.7 million for Children’s Miracle Network 14 member hospitals across Canada in 2010, with Western Canadian affiliates leading the way by contributing \$1.37 million to this total. Since 1992 Canada has given \$39 million dollars to the RE/MAX International total of over \$107 Million Dollars donated to Children’s Miracle Network member hospitals.

Children’s Miracle Network is an international non-profit organization dedicated to raising funds and awareness programs for the benefit of children served by its associated hospitals, health centres, and foundations.

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RE/MAX is Canada's leading real estate organization with over 18,500 Sales Associates in 700 independently-owned and operated offices. The RE/MAX franchise network is a global real estate system operating in over 80 countries. More than 6,200 independently-owned offices engage nearly 90,300 Sales Associates who lead the industry in professional designations, experience and production while providing real estate services in residential, commercial, referral and asset management. For more information, visit: [www.remax.ca](http://www.remax.ca).

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